

CHELAN COUNTY LODGING TAX ADVISORY COMMITTEE

Meeting Minutes

April 28, 2022

Opening

The regular meeting of the Lodging Tax Advisory Committee was called to order at 1:00 P.M. April 28, 2022 by Tiffany Gering.

Present for meeting

Tiffany Gering, District 3 County Commissioner
Cathy Mulhall, Chelan County Administrator
Taylor Boyd, Bavarian Lodge
Jerri Barkley, Wenatchee Valley Chamber
Steve Wilkenson, Wenatchee Valley Chamber
Steve Maher, Run Wenatchee & Our Valley, Our Future
Jeana Steiner, Chelan Valley Farms
Troy Campbell, Leavenworth Chamber
Eric Featherstone, Wapato Point
Chuck Schuringa, Sleeping Lady Mountain Resort
George Valezquez, TREAD
Sasha Sleiman, Chelan County Economic Development Interim Director

Cascade Loop Presentation – Executive Director Ronnie Freund

Approval of Minutes

Upon Motion and Seconded by Steve Maher and Jerri Barkley, the Board unanimously approves the meeting minutes presented.

Chair Update

Hiring of Executive Director
Legislative update Re: WSAC priority list to include Capital Expenditures for municipalities
Ohme Gardens – County would like gardens considered for future LTAC dollars
Discussion concerning Concessionaire, events and staffing
Rebranding of trademark
3rd and 4th quarter bills from Icicle TV have been paid – *were mistakenly sent to the Auditors office*
Manson Chamber and Manson Community Council posting misinformation on social media

Adjournment

Meeting was adjourned at 2:18 P.M. by Tiffany Gering. The Next meeting will be at 1:00 P.M. on May 26, 2022 at 400 Douglas Street, Suite 201, Wenatchee, WA 98801.